



A Message to Our Retail Partners

All Spin Master KINETIC SAND® products have undergone rigorous testing to ensure they meet all regulatory standards and are safe for use. We want to assure customers that KINETIC SAND® is not subject to any recall and remains safe for use. The recall applies only to specific decorative coloured sand products identified by regulators. KINETIC SAND® is a distinctly different product, manufactured using a unique formulation and subject to rigorous safety and quality controls.

KINETIC SAND® is a registered trademark owned by Spin Master Ltd. As such, it is a brand name and proper use of the KINETIC SAND® trademark is essential to protect it. Products bearing this trademark have been tested and proven safe.

A handwritten signature in black ink that reads 'Mark Fellin'.

Mark Fellin

Spin Master's Vice President, Global Quality